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Predicting The Next 100 Year Corporations

July 12, 2021 at 10:26 AM EDT

By: Get News

Dissecting Corporate DNA at the Molecular Level to Forecast Operational Longevity.

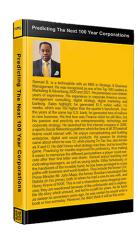**What is the book and project about?**

Predicting The Next 100 Year Corporations is about twelve companies which currently exist, but have been identified as corporations which will last up to 100 years. The book is about the art and science of foretelling companies which are positioned to operate for at least a century. The predictive nature of the book is rooted in empirical analysis. As the subtitle states: "We'll dissect corporate DNA at the molecular level to forecast longevity." The website supports deep interaction and enhanced collaboration, so participation is highly encouraged. Join the movement in order to look back and be proud of being part of the "100 Year Corporations" project. Concepts are conveyed using the lindy effect. It simply means in the ensuing decades; the book's thesis and framework will still be valid.

Video Link: https://www.youtube.com/embed/qgwfFWDbngs

At first sight, the book's title might sound hyperbolic or worse case incredulous. So, why should anyone entertain the idea of browsing its pages? To answer that question, please click the Author's bio. A look at his track record and prior predictions will reveal they've all come true. The author takes his work seriously; cares deeply about precision and the outcome matching, or exceeding any aforementioned predicted timeframe.

Partnerships Opportunities and Collaboration

Corporations, higher institutions, universities, coding schools, business clubs etc., please contact

Audience

The book is intended for anyone already in business, or for those with an interest in creating and managing big businesses. However it may be apt for C Level executives, management, consultants, entrepreneurs, professors, business schools and students.

Participation

Participation does not require or entail writing. However, rating brands is open to the public as a crowd source project. Anyone can contribute to the book's success by rating corporations, sharing on social media or by donating. Rating delivers transparency to brands, and results will be published in the book. Sincerity is the barometer which brands will use to improve their goods and services.

Take away skill

The content of each chapter is arranged in such a way that it parallels the next. The intention is for the reader to identify, or be equipped with pattern recognition skills. Hopefully, readers will be able to piece together what constitutes a potential or well-positioned 100 Year Corporation. It's designed to help in thinking about how to create frameworks in order to predict outcomes, or possible eventualities for better decision making skills.

About the Author

Samuel Bozuwa is a technophile with an MBA in Strategic & Business Management. He's the Founder & CEO of a Management Consulting firm and a leadership, business and technology conference. He was recognized as one of the "Top 100 Leaders in Marketing & Advertising." He predicted bitcoin's price accurately four times. His experience covers; management, consulting, strategy, marketing and banking. Highlight; he generated $1.5 million within 1.5 weeks, which was 10X higher than the quarter's benchmark. Over the years at the same bank, he generated tens of millions in sales.

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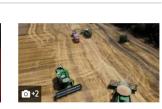Chelsea financially perilous after Abramovich is sanctioned

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